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Carlos Cacicedo moved to Georgia in 2013 after graduating with a degree in Sociology from Pennsylvania State University two years prior. Since his relocation he has worked in various forms of sales and account management, as well as spending time in home renovations. His time in Georgia has earned Carlos a deep understanding and appreciation for the state and her citizens, and a desire to further the growth and prosperity thereof.

One of the greatest similarities Carlos noticed while navigating varying industries in Georgia is that no matter what service a company provides or what product it sells, every business is monumentally impacted by public policy. This observation prompted Carlos to venture into the political sphere, which lead to him joining JSB Public Affairs. Since joining the firm, Carlos has been working closely with partners to utilize his experience in business development and customer relations to further the goals of the firm's clients.

